

# 2018

## Community Impact Report



 **Rivermark**  
COMMUNITY CREDIT UNION



Rivermark Employees at the Fill the Truck Event for the KGW Great Food Drive.

## Rivermark in the Community

As a not-for-profit cooperative, Rivermark Community Credit Union is dedicated to helping our community beyond providing world-class service and financial products tailored to fit our members' needs. We care deeply about alleviating the effects of poverty in our community, from hunger to homelessness, and we strive to build a stronger community together. **It's the right thing to do.** We believe that serving the underserved and at-risk populations is integral in creating economic vitality in our community. This is why we have continued our longstanding partnerships with impactful non-profit groups, while also forging new relationships with outstanding organizations focusing on our populations in greatest need.

This year offered us opportunities to increase our positive impact through strengthening our key fundraising initiatives like the 2nd Annual Rivermark Charity Golf Tournament, benefiting the Rivermark Community Fund, and the KGW Great Food Drive, both of which generated our most successful results yet! We collected more donations than ever hosting a popular Shred/RX turn-in event and our first Winter Warmth Drive for JOIN PDX.

We continue to promote local, small businesses and entrepreneurs through the Rivermark Community Fund and encouraging patronage through our annual Small Business Saturday initiative, which raised \$25,000 for Doernbecher Children's Hospital. This year, the Rivermark Community Fund granted \$20,000 to The Next Door, which supports economic development throughout the Columbia Gorge.



**88,500**

Member / Owners



**7**

Branch Locations

# Rivermark Community Fund

At Rivermark, we believe small businesses are the lifeline of our growing regional economy. They create good-paying jobs, boost the local economy, fund charitable organizations, build local partnerships, and much more—all of which make our community stronger. That's why we established the Rivermark Community Fund. The Fund's purpose is to provide grants to nonprofit organizations that support small businesses that will result in improved economic vitality in our community.



Rivermark presenting the 2018 Grant to The Next Door.

## 2018 Grant Recipient

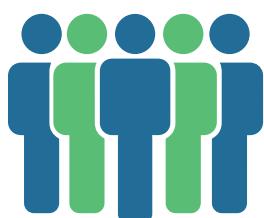
This year's grant recipient of \$20,000 was The Next Door, a nonprofit supporting families and youth with a wide range of economic development needs. We are proud to support their Promoting Prosperity program, which provides education, business planning resources, and guidance to assist Latino entrepreneurs set up or expand their businesses. They also provide assistance in securing funding to help make their dream a reality. To date they have helped over thirty small businesses in Hood River and Wasco Counties.

## Rivermark Golf Tournament

This was our second and most successful year for the Rivermark Golf Tournament! With the help of our sponsors, attendees, and staff volunteers, we raised over \$25,000 for the Rivermark Community Fund, which provide grants to nonprofits that support small businesses.



Rivermark volunteers at the Rivermark Golf Tournament.



**219**  
Employees



**\$13,463**  
Donated by employees  
to the Rivermark  
Community Fund

# Donations and Sponsorship

As a good community neighbor, giving back is part of our DNA. Rivermark offers support and resources to many worthy causes and events each year that help strengthen the communities that we serve. Each year we strive to make more of an impact and to identify causes and events that our members and staff are passionate about. We are proud of the ongoing partnerships and relationships we have built that allow us to help address issues of hunger, homelessness and the underserved populations in the 11 counties we serve.



Rivermark sponsored the Pink Chair at Making Strides Against Breast Cancer Walk.

## Making Strides Against Breast Cancer Walk

Rivermark walked alongside survivors, friends, and family on October 14th as a sponsor of the 2018 Making Strides Against Breast Cancer walk. Our team, The Rivermark Walkers, surpassed their fundraising goal by raising \$6,280 for this incredible cause. We had the honor of walking with the event's inspiring keynote speaker, our very own VP of Human Resources, Jackie Henderson.

## 2018 KGW Great Food Drive

For the second year in a row, we partnered with KGW and Estrella TV to gather donations for The Oregon Food Bank and together raised over 2 million pounds of food! This provided over 1.7 million meals to local families struggling with hunger. Rivermark branch donations alone contributed \$6,548 in cash and 3,457 pounds of food. This translated to over 30,000 meals!



Rivermark volunteering for the KGW Great Food Drive.



**30,000**

Meals provided by employees during the KGW Great Food Drive



**3,457**

Pounds of food donated by Rivermark members and employees



## 9th Annual Twilight Run

In June, Rivermark was a proud sponsor of the 9th Annual Twilight Run, part of the Tigard Festival of Balloons. The 5k run benefits The Foundation for Tigard Tualatin Schools, paying for part-time teachers, art supplies, enrichment classes and scholarship grants at the 15 schools in the Tigard Tualatin School District.

Rivermark volunteers had a blast speaking with attendees and even hosted a game of giant Jenga!

## Red Cross Cascades Region

Rivermark's generous donation to the Red Cross helped serve more than 60 meals and snacks to people affected by the Substation Wild Fire. The fire devastated the community near The Dalles but along with the sadness came many inspirational stories of local farmers and community members helping fight the fire as well as prepare meals, host families or set up care for livestock and pets.



“Rivermark is proud of its contributions to helping make this region a great place to live and work.”  
-Seth Schaefer, President/CEO



2018 Mr. Royal Andy and Miss Royal Ann.

## Northwest Cherry Festival

Each year Rivermark sponsors the Children's Court at the Northwest Cherry Festival in The Dalles. Photo contest entries dropped off at the branch result in the crowning of Mr. Royal Andy and Miss Royal Ann. Winners earn a place in the Cherry Festival Parade.

## Clackamas Service Center

Rivermark is proud to support the work of the Clackamas Service Center by donating \$2,500 at their annual luncheon. The funds will help local families at risk of homelessness get back on their feet.



Rivermark Employees at the Harvest Hope Luncheon.



Rivermark presenting Doernbecher with our donation.



**\$118,159**

Contributed to local organizations via sponsorship



**11**

Counties in Oregon served by Rivermark

## Beaverton Mayor's Ball

Rivermark was a proud sponsor of the Beaverton Mayor's Ball, which helped raise over \$145,000 for the Beaverton Civic Theatre, the Beaverton Arts & Culture Foundation, and iSing Choir. Hosted at the Nike campus, the event included dining, music by Hit Machine, a raffle, and both silent and live auctions.



Rivermark staff attending the Beaverton Mayor's Ball.



Rivermark staff delivering our donation to JOIN PDX.

## Warmth Drive

Rivermark hosted the first of what we hope to be many Winter Warmth Drives, collecting over 3,000 cold weather items, including hand-knitted scarves, hats, new coats, bedding, and more from our generous members and staff. Donations were delivered to JOIN PDX, a local nonprofit helping individuals and families transition from homelessness into permanent housing. Their comprehensive programs provide basic services and job-finding assistance.

When a person is down-and-out, it is hard to get back up. That's where **we can help**, and empathy is our first thought.

*-Bonnie Dibb, Senior Executive Assistant*

# Volunteerism

Whether individually-initiated projects or group volunteering days, the Rivermark team loves to be out in our community. This year, we planted trees, tutored at-risk youth, packed perishable food donations, helped facilitate educational events, and more! To further encourage staff to get involved, we started a Volunteerism policy a few years ago that gives each employee 16 hours Volunteer Time Off every year. We know there is a lot more work to be done to strengthen our region, and we are eager to continue collaborating actively to advance the wellbeing of all our neighbors, near and far.



Rivermark volunteers at the RX/Shred Event.

## RX/Shred Event

Rivermark partnered with the Portland Police Bureau providing a free community event to turn-in unneeded prescription drugs and shred sensitive documents, while collecting food and clothing for the Sunshine Division. We filled three huge shred trucks full of documents! In fact, this year's event drew over 740 cars. In return, participants donated 1,476 lbs of food and 135 pounds of clothing!



**18,200**

Pounds of paper collected at the shred event



**1,260**

Pounds of prescription drugs for the DEA to dispose

## Embrace Oregon

Rivermark staff attended the annual Bob Burns Turkey Shoot fundraiser benefiting Embrace Oregon, which works in partnership with the Department of Human Services to help children and families in the foster care system. Embrace Oregon has supported the staff of DHS dedicated to placing and protecting foster children by painting their office walls, purchasing new furniture, and providing occasional meals.



Rivermark volunteers at the Annual Turkey Shoot.



Rivermark volunteering at the Oregon Food Bank.

## Oregon Food Bank

Rivermark continues its commitment to helping feed those facing hunger in our community, and we are proud to support the Oregon Food Bank, whose network distributes to 21 regional food banks and about 1,200 food assistance programs.

This year, Rivermark staff contributed over 105 hours of service helping repackage roughly 20,000 pounds of perishable food to put healthy meals on the tables of local families.

**"I'm inspired by how much the food bank volunteers **care about their community**. It gives my spirits a boost to see how much we can achieve in a short period of time!"**

-Jennifer Moore- Risk Management Specialist II

## Harvey Clarke Elementary PTO

Wendy Lambach, of our compliance team, has volunteered on the board of Parent Teacher Organization at her children's school for three years.

*"I love being able to spend more time with my children, making their school a better place to learn, and giving them more opportunities by fundraising. I love that I know the teachers, principal, secretaries, counselor, and the janitors. It's great to have that connection."*



Wendy Lambach



Rivermark volunteering at the Putt for Mutts Event.

## Putt for Mutts

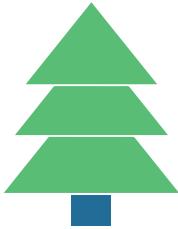
Rivermark was a proud sponsor for the Clackamas Dog Foundation annual fundraiser, Putt for Mutts. 200 community members enjoyed a fun afternoon of putt-putt golf, tasty treats, meeting rescue dogs, and raising over \$15,000 for the local animal shelter.

## Friends of Trees volunteering

This year, Rivermark embarked on another “tree-mendously” fun volunteering event, hosted by Friends of Trees. Braving a chilly Saturday morning in December, Rivermark employees helped plant native trees and shrubs in Powell Butte Nature Park. From massaging frozen roots to mulching together with Friends of Trees volunteers, we are making a difference.



Rivermark volunteering with Friends of Trees.



**775**

Trees planted with  
Friends of Trees



**759**

Hours volunteered  
by our employees



Julia Edgerton

## Financial Beginnings

For years Rivermark has partnered with Financial Beginnings, an organization dedicated to providing financial education to youth. Rivermark staff volunteer using their career experience and personal knowledge to teach students the basics of banking, budgeting, and credit management. Julia Edgerton is one of these volunteers.

*“I love working with Financial Beginnings because it feels like an extension of what I do every day. A lot of the students who enroll in the classes are from underserved communities, and bring such a thirst for knowledge. Whether they are kids learning the foundations for financial wellness, or adults trying to rebuild, the participants are always engaged and thankful for the opportunity to learn.”*

## The Children's Book Bank

Since 2014, Rivermark has supported the Children's Book Bank, a local organization that collects and distributes books to children who might not have their own at home. Each year, members and staff collect books, while Rivermark staff volunteer to clean donated books.



Rivermark volunteers cleaning donated books for the Children's Book Bank.

## **JA BizTown (an educational event by Junior Achievement)**

Volunteers of Junior Achievement band together to teach the importance of workforce readiness, entrepreneurship and financial literacy. Crystal Sandoval was one of Rivermark's volunteers for this educational event.

*"Junior Achievement Biztown was an experience I will never forget. It is a miniature town set up for 5th graders to learn about financial responsibilities. Each student is given a job, everything from the Humane Society to UPS to a bank to a TV station and retail shops. The jobs include owners, CEO and so on. Your job as the volunteer is to help them balance their check books, remind them to cash and deposit their checks and even write payroll checks. It was great helping these children practice financial responsibility while having some fun."*



Crystal Sandoval



Nicole Hansen

## **SMART (Start Making a Reader Today)**

Nicole Hansen has been volunteering for three years with SMART, an organization which provides one-on-one reading support for elementary students.

*"As an avid reader myself, I love getting to help foster that love in others... My favorite thing about SMART outside of the reading aspect is the relationships you get to develop with the students as you read together throughout the year. I love watching the kiddos I've read with become more confident in their reading skills as the year goes on. The little girl I'm reading with this year is in the same class as the kiddo I read with last year; it made me so happy when she saw me and ran up to me to give me a huge hug and updated me with some of the new books she's reading this year. Knowing that the 30 minutes a week that you get to spend with a student genuinely makes a difference is so rewarding."*

**“ As a new team member at Rivermark, I was blown away by the generosity and care demonstrated by my coworkers. It made me very proud to be part of the Rivermark team. ”**

*-Rebecca Gring, Recruiting Specialist*

# Community Development Specialist



*Hayley Andrews*

At the end of 2018, Rivermark created a new position to aid our future involvement in the community. Hayley Andrews was not only part of the creation of the position but was also selected to fill the role as Community Development Specialist.

As a certified Credit Union Development Educator, Hayley Andrews brings eight years' experience in diverse nonprofit organizations and credit unions, as well as a B.A. focused on international development from the American University in Washington, D.C. She has a passion for volunteering locally and abroad, which has enabled her to connect with communities in Latin America, Sub-Saharan Africa, and Southern Europe through sustainable farming and co-operative management consulting. Now in her third year at Rivermark, she is excited to build a robust and inclusive community engagement program for the team, leading volunteerism and forging new strategic partnerships with local nonprofits and associations.

A longtime advocate for financial wellness through education and empowerment, Hayley is dedicated to leveraging the power of our co-operative values to help shape creative, sustainable solutions for our economy and community to flourish. You may find her in one of our branches offering financial trivia tidbits, volunteering with her teammates, out on the trails, or petting people's dogs.

**My goal is to exponentially grow Rivermark's **positive impact in the community** alongside our amazing members and staff!**

*-Hayley Andrews, Community Development Specialist*

# Thank you, Members!

At Rivermark, we believe giving back to causes we believe in will make a difference, and we have a long history of supporting our community.

We encourage our members and employees to get involved with causes they believe in. Stay connected to Rivermark's community involvement efforts on our Facebook, Twitter, and Instagram.

Interested in learning more about how your membership with Rivermark helps generate a positive impact in the community? Please contact Hayley Andrews by email at [handrews@rivermarkcu.org](mailto:handrews@rivermarkcu.org) or by phone at (503) 360-2426.



**Join Us!**

Become part of the movement

**@RivermarkCU**